Tracking Coronavirus Impact on Cint Platform Metrics

**KR South Korea**

Key metrics are shown on left vertical axis (blind/scaled for confidentiality). COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.

Programmatic Entries & Respondents from Invites

- Programmatic Supply Entries
- 7d MA
- Respondents (from Invites)
- 7d MA
- COVID-19 confirmed cases
- 7d MA

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KR  South Korea

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Platform Completes

Completes  7d MA  COVID-19 confirmed cases  7d MA

1/1/2020  4/1/2020  7/1/2020  10/1/2020

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Conversion Rate, Dropout Rate, and Invite Response Rate
South Korea

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KR South Korea

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South Korea

Key metrics are shown on left vertical axis (blind/scaled for confidentiality). COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.

Email Invites Sent and Number of Respondents ( Starts )

- Respondents (from Invites)
- 7d MA
- Email Invites Sent
- 7d MA
- COVID-19 confirmed cases
- 7d MA

Date

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