Key metrics are shown on left vertical axis (blind/scaled for confidentiality). COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.
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Conversion Rate, Dropout Rate, and Invite Response Rate

- Programmatic Conversion Rate
- 7d MA
- Cobra response rate
- 7d MA
- COVID-19 confirmed cases
- 7d MA
- Dropout Rate
- 7d MA
Tracking Coronavirus Impact on Cint Platform Metrics

Japan

Key metrics are shown on left vertical axis (blind/scaled for confidentiality). COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.

Platform Projects

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Key metrics are shown on left vertical axis (blind/scaled for confidentiality). COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.
Email Invites Sent and Number of Respondents (Starts)

Key metrics are shown on left vertical axis (blind/scaled for confidentiality). COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.